



Triangle Science Festival – Sponsorship Opportunities

Where: Triangle Region, North Carolina

When: September 25 to October 3, 2010

What: Celebrating science in the Triangle region of North Carolina

Sponsor Benefits

Your organization wants to be recognized as a leader in science and technology in the Triangle. Connections with the community are important to your local reputation and ability to hire the best talent. Your employees want to be proud to work for an organization that is supporting efforts to enhance the quality of science education, communication and research in the Triangle. Being seen as a prominent supporter of the Triangle Science Festival accomplishes all this.

Triangle Science Festival is excited to offer your institution a sponsorship opportunity ranging from under \$1,000 to \$25,000. Provided benefits include:

Festival Recognition

- Top billing on all Festival materials
- Logo placement on all location and promotional branding
- Sponsor logo and message placement on recognition posters at all Festival events
- Festival contest name recognition

Expo Day Venue Recognition

- Logo placement on Expo Stage and sponsor signage
- Name recognition on sponsor signage
- Preferred exhibit space

Print Material Recognition

- Logo or name recognition on t-shirts and posters to be distributed to venues across the Triangle

Website Recognition

- Logo placement on official Festival website (home page for top sponsors)
- Logo placement or name recognition on Festival e-newsletters

PR, Marketing and Media Recognition

- Recognition through preferred media partners
- Name listing in all press releases and public relations efforts, including social media
- Invitations to select media events

General Event Recognition and Benefits

- Tickets to private sponsor event
- Reserved tickets to select high profile events

Details of Benefits

Benefits	Sponsorship Levels			
	Platinum (Einstein)	Gold (DaVinci)	Silver (Galileo)	Bronze (Newton)
Top billing on all Festival materials	✓			
Logo placement on Expo Stage and sponsor signage	✓			
Festival contest name recognition	✓			
Logo placement on location and promotional branding	✓	✓		
Sponsor logo and message placement on recognition posters at all Festival events	✓	✓		
Logo or name recognition on t-shirts and posters to be distributed to venues across the Triangle	✓	✓	✓	
Logo placement or name recognition on Festival e-newsletters	✓	✓	✓	
Recognition through preferred media partners	✓	✓	✓	
Invitations to select media events	✓	✓	✓	
Logo or name recognition on t-shirts and posters to be distributed to venues across the Triangle	✓	✓	✓	✓
Logo placement or name recognition on Festival e-newsletters	✓	✓	✓	✓
Preferred exhibit space at Expo	✓	✓	✓	✓
Name recognition on sponsor signage	✓	✓	✓	✓
Logo placement on official Festival website (home page for Platinum/Gold sponsors)	✓	✓	✓	✓
Name listing in all press releases and public relations efforts including social media	✓	✓	✓	✓
Tickets to private sponsor event	✓	✓	✓	✓
Reserved tickets to select high profile events	✓	✓	✓	✓

Pricing

Platinum = \$25,000

Gold = \$10,000

Silver = \$5,000

Bronze = \$1,000

Named Alloy = less than \$1,000 (name recognition on website and Festival program)

Next Steps

For more information, please see the Triangle Science Festival's Mission and Vision prospectus.

To support what will be the best showcase for science and engineering in the Triangle, please contact:

Roger Harris

roger@triscifest.org

919-449-6849